

Stewardship Team

Purpose:

To organize and conduct the annual canvass, encouraging the members and friends of First Parish generously to support the life of First Parish with their annual financial contributions.

Tasks:

- Establish the goal for the annual canvass with the Finance Committee and the Standing Committee
- Create a theme or vision in order to provide metaphors for communicating and encouraging contributions
- Communicate the message of the canvass in the Meetinghouse News, special letters and mailings, brochure, posters, announcements in the Sunday Service and at other church occasions
- Coordinate special social events.
- Enlist the support of members to call on members and friends to talk about First Parish and our priorities and dreams, and to ask for a stretch pledge.
- Work with the office staff to record pledges and send appropriate thank you letters to contributors.
- Reach out to new members to educate them about stewardship.
- Encourage a year-round culture of generosity.